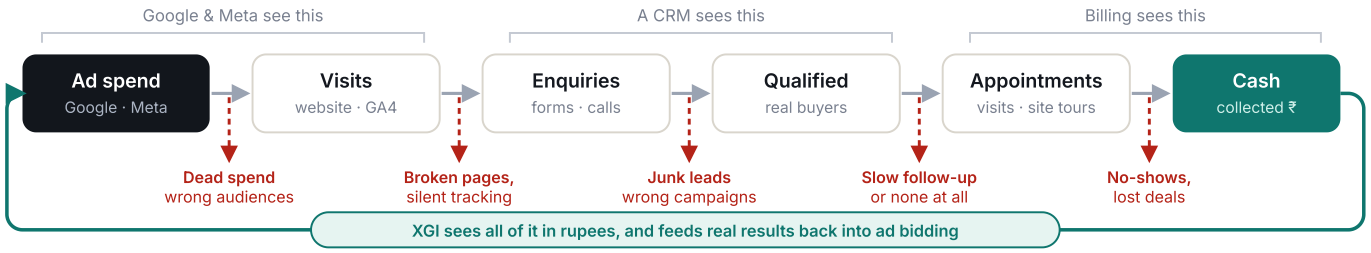
Xynexia Growth Intelligence
by Xynexia Digital

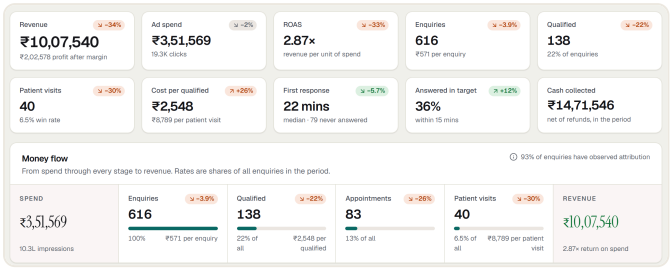
Revenue Truth for Indian businesses

See every rupee from ad spend to collected cash, and exactly where it leaks.

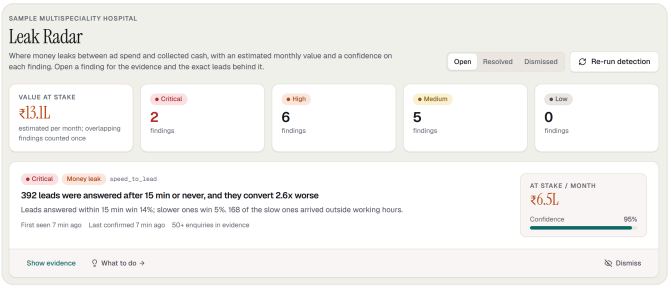
Ad platforms report clicks. CRMs record leads. Nobody owns the gap between them, where money is lost to slow follow-up, junk leads, no-shows and broken tracking. XGI owns the whole journey, puts a rupee value on every leak, and fixes it under your control.

THE MONEY JOURNEY: WHAT OTHER TOOLS MISS

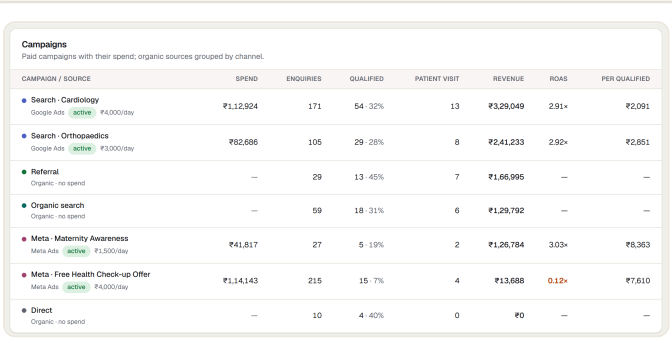




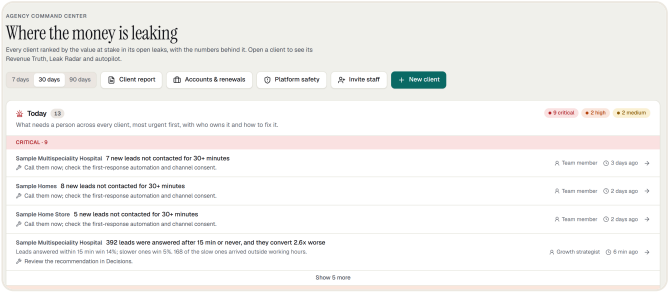
Revenue Truth: spend to cash on one line, against the last period.



Leak Radar: every leak in ₹ per month, with confidence and evidence.



Judged by cash, not clicks: the busiest ad returns only 0.12×.



Agency view: every client ranked by what needs action now.

WHY XGI IS DIFFERENT

1 Revenue Truth
Every rupee traced from spend to cash. Unknown stays unknown, never guessed to look good.

2 Leaks in rupees
Not just "follow-up is slow" but "₹6.5L a month at stake, 95% confidence".

3 Closed loop to Google & Meta
Real leads and revenue fed back, so bids chase buyers, not form fills.

4 Autopilot you can trust
Risk levels, approvals, kill switch and a tamper-proof Proof Trail.

5 Built for India
WhatsApp-first, INR, DPDP consent, DND, Hindi, Telugu, Indian portals.

6 One truth for agency and client
Same numbers in the agency view and client portal; clients approve.

IN ONE PLACE, ON ONE SET OF NUMBERS

CRM & pipelines · Call tracking · WhatsApp follow-up · Google & Meta ads · Website & GA4 · Attribution · Client reports · Approvals & audit

HOW IT WORKS



Start with a free 30-day Marketing-to-Cash leak audit.

Read-only connection to your ads, website and enquiries. We show the leaks in rupees; then run XGI yourself, or let Xynexia run it.

Hospitals & clinics · Real estate · Education · D2C & local services

Screens show a demo workspace with sample data, not a real client. Read-only connection first; nothing changes in your accounts without approval.

xynexia.com